



Two New Employee's Join the United Way Team



Heather Delp
Director of Community Relations



Tanya Wehr
Administrative Assistant

New Director of Community Relations

Heather Delp joined the team at the Schuylkill United Way on October, 4, 2010 as the new Director of Community Relations. Heather is responsible for developing and maintaining good agency relations, raising community awareness and helping to plan the annual fundraising campaign. Heather attended Bloomsburg University where she earned her Bachelor of Arts degree in Mass Communications/Public Relations and a minor in Marketing. In her senior year of college, Heather completed a communications internship with the Berwick Area United Way that has given her a strong grasp of the United Way's values and standards. As a recent graduate, she is starting her career with the Schuylkill United Way and is looking forward to being a part of the non-profit community. Heather is originally from York, Pennsylvania, and is also looking forward to getting acquainted with Schuylkill County.

New Administrative Assistant

Tanya Wehr started her position as the new Administrative Assistant at the Schuylkill United Way on October, 7, 2010. She is responsible for general administrative duties and helping to promote United Way's cause. Tanya is a graduate of McCann School of Business and Technology where she earned an Associate's Degree in Marketing and Management. Tanya has a passion for helping people and seeing lives changed. She has been a resident of Schuylkill County all of her life, and currently resides in Orwigsburg.

EveryONE Matters

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Schuylkill United Way Celebrates 75 Years

This year, the Schuylkill United Way is celebrating their 75th anniversary and honoring this milestone with a 75th anniversary video, which is sponsored by PPL with a \$5,000 grant. Martha Herron, PPL Community Relations Director for Schuylkill County and a member of the SUW board, was instrumental in obtaining the grant for this special occasion. "On behalf of the PPL employees who live and work in Schuylkill County, it was our privilege to be the primary sponsor of the 75th anniversary video for the Schuylkill United Way," said Herron. This video was produced to educate others on how much the SUW has given back in the past 75 years. The Schuylkill United Way has put over \$22,742,000 back into the community since 1936, helping millions of people along the way. "This has been a natural partnership, and PPL's sponsorship of the video was just one way of thanking Schuylkill United Way for making a difference in the places we call home," Herron said. "United Way touches the lives of many, even our friends and family, and has the power to change lives and communities."



Martha Herron

Pacesetters Reception

The 2011 Campaign's Pacesetters Reception will be held on Wednesday, October 27, 2010 from 5:30 to 7:30 p.m. at Sovereign Majestic Theatre. The Pacesetters Reception is held to honor the Pacesetters of Schuylkill United Way, which are those who donate \$500 or more a year. This year, the reception is generously sponsored by Wal-Mart DC 7030.

Last year, the Pacesetters Club was made up of over 300 donators, with their contributions totaling \$291,032. The Pacesetters help the SUW reach their goals each and every year and without their dedicated contributions, the SUW wouldn't be where they are today. Not only will the Pacesetters be honored on this special evening, but the 75th Anniversary of Schuylkill United Way will also be celebrated with the debut of the 75th Anniversary video.



2011 Campaign

With employee presentations well under way, and donations coming in, the 2011 Campaign is off to a great start. To date, the Schuylkill United Way has raised **\$310,330** which is **31%** of their goal. With the addition of several new companies starting employee campaigns, and the t-shirt icon promotion at McDonald's, BG's Value Markets, and Boyer's Food Markets, the SUW is excited about the extra donation potential.

This year's **GRAND PRIZE** is an **ALL NEW 2011 HYUNDAI SONATA**, valued at **\$21,000**.

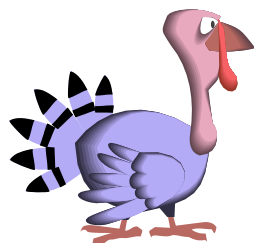


Agency Agenda



Schuylkill YMCA

Turkey Dodgefest
Adult Dodgeball Tournament
Saturday, Nov. 20, 12:30 p.m.
For more information:
570-622-7850



Schuylkill Women in Crisis (SWIC)

October is Domestic Violence Awareness Month

Schuylkill Women in Crisis (SWIC) serves more than 1000 victims of domestic violence every year. Domestic violence affects everyone, and everyone must be part of the solution. As a community, we must change attitudes that support such violence. Individuals can also help in many ways by volunteering and/or donating hygiene items, cleaning supplies, clothing, food, and household items. For more information, contact SWIC at 570.622.3991