



What's inside...

LEADERSHIP

Meet our new Director of Community Engagement

Message from new SUW Board President, Mr. John Gleisner

New members of the Board of Directors and leadership positions



UPCOMING EVENTS

Snacks & Facts in Tamaqua

SUW Capt. Jason B. Jones Memorial Day of Caring

7th annual High School Football Challenge

SUW-Hometown Summer Golf Tournament



NEW INITIATIVES & PROGRAMS

HIVE

Workshop with Fundraising Master Trainer, Chad Barger, CFRE, ACNP

...and more!

2024 Schuylkill United Way Board of Directors Officers

President – Mr. John Gleisner

1st V.P. – Mr. Mark Mikita

2nd V.P. – Dr. Andrew Smarkanic

Treasurer – Mrs. Naomi Ost

Asst. Treasurer – Mr. Dominic Sylvester

Secretary – Mrs. Kelly K. Malone

Mr. Jack Bertolet, Jr.
Mr. Joe Bessette
Atty. Jim Bohorad
Mrs. Deidre Boris
Ms. Diane Boris
Mr. Ryan Christiansen
Mr. Chris Cohoon
Mr. Chris Dende
Atty. Ben Forbes
Mr. John Gleisner
Mrs. Michelle Hammer
Mr. Patrick Kane
Ms. Karen Kenderdine
Mrs. Eileen Kuperavage
Mr. Charles Ladd IV



Ms. Wendy Lazo
Mr. John Matz
Ms. Michele Mickonis
Mr. Mark Mikita
Mrs. Naomi Ost
Ms. Alyssa Panzarella
Ms. Kelly Rakus
Mr. Ed Redding
Mr. James Samelko, Jr.
Dr. Andrew Smarkanic
Mr. Dominic Sylvester
Mr. Andrew Umphrey
Mr. Clint Warner
Ms. Heather Wehry
Mr. Jeff Wessner

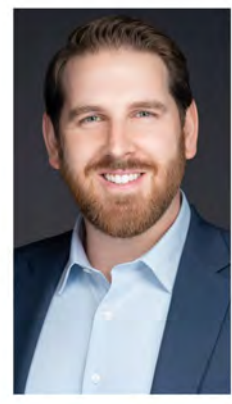
Welcome to our New Board Members!

Michelle Hammer
Domestic Engineer

Chris Dende
Mrs. T's Pierogies

James Samelko
Mauch Chunk Trust

Andrew Umphrey
Truist



*Thank you to our new and current Board Members! We value your dedication to the **Schuylkill United Way!***

MEET OUR NEW PRESIDENT

"One of the things I noticed early on after moving here was the generous nature of the people."



Mr. John Gleisner,
SUW Board President

What brought you to Schuylkill County?

I moved to Schuylkill County from central California in October of 2005 to pursue a job opportunity in the Highridge Industrial Park and now serve as the DC Director of the Dollar General Fresh Facility located within the park.

What drew you to Schuylkill United Way?

Shortly after moving here, I became involved with one of the SUW's Partner Agencies, Avenues, and their annual Duck Race. In 2012, I was introduced to another partner agency, Child Development, where I have served on the Board of Directors for over 10 years.

Having the opportunity to see what great work these and other agencies do in our community drew me to the Schuylkill United Way. The SUW's mission of Helping Other People Everyday is closely aligned with Dollar General's mission statement of Serving Others, so it felt like a natural fit when I joined the SUW board in 2016.

What are your goals as President?

As a resident of the county for almost 19 years now, it has always been my goal to have a positive impact on the community in which I live and work. One of the things I noticed early on after moving here was the generous nature of the people. Even those that don't have a lot are willing to give back, something that really stood out to me. As incoming president of the Board, it is my hope and goal to continue to grow the Schuylkill United Way so that we are able to continue to support the needs of our local communities and the partner agencies that serve them. I look forward to what we can accomplish together over the next two years.

Tell us a little more about yourself!

My wife, Deborah, and I are residents of Branchdale and are proud parents of two grown daughters still living in California, proud grandparents of 5 grandchildren living in different parts of the country, and we recently welcomed our first great-grandson! If I had know how awesome grandkids were, we would have had them first! My wife and I are both avid San Francisco 49er fans and like to travel, especially to the beach. We enjoy spending time with family and friends, as well as do some gardening during the summer months.



Mr. John Gleisner with
our 2025 Campaign
Chair, Mr. Mark Mikita.

**United
Way**



Schuylkill United Way

2024 Calendar of Events

MARK THOSE CALENDARS!

**Friday,
May**

10

Captain Jason B. Jones Memorial Day of Caring

Volunteer for a county-wide day of service helping our Partner Agencies and other organizations with some indoor & outdoor projects. Start time is 9a.m.



**Tuesday,
June**

18

High School Football Challenge

Cheer on your favorite high school football team as they compete in a series of strength, agility, speed, and skill challenges! Held at North Schuylkill High School's Ghosh Orthodontics Field at Spartan Stadium, you can visit with all of our Partner Agencies, sponsors, and the food trucks! Competitions begin at 5p.m.



August

**2 and
5**

Stuff the Bus

Throughout July local businesses and organizations help collect school supplies and backpacks for Schuylkill County students. Get involved and give our children a strong start to the school year!



QUESTIONS? CONTACT US:

9 North Centre St.
SUITE 301
Pottsville, PA 17901

(570) 622-6421
www.schuylkillunitedway.org
mktgdir@schuylkillunitedway.org



**June 28
Mountain
Valley!**



We're all in this together!



Join us for... *SNACKS & Facts*

Come learn how the Programs,
Partner Agencies, and Initiatives of
the Schuylkill United Way impact
our community - specifically Tamaqua!

Tuesday, April 16 from 11 a.m. to noon

Lehigh Carbon Community College
Morgan Center
234 High Street, Tamaqua

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Cathy Miorelli
*Nurse Family Partnership
of Schuylkill County*



Colleen Killian
*Tamaqua Area
Adult Day Care Center*



Mark Mikita
Wegmans



John Gleisner
Dollar General

Online
Registration!



R.S.V.P. by April 12 to
Mike Joyce:
570-622-6421
mjoyce@schuylkillunitedway.org



Captain Jason B. Jones Memorial Day of Caring May 10



This is a day to:

- ✓ spread hope & give back
- ✓ say thank you to our Partner Agencies & help our community
- ✓ honor a local hero who made the ultimate sacrifice, Capt. Jason B. Jones

Who: Adults can join with their family, friends, or co-workers and volunteer together, or we can match you with a group. There are volunteer opportunities for all skill levels! (Teachers and students, contact Becky for youth opportunities!)

Where: Project sites are located throughout Schuylkill County. List the area you'd like to serve in, and we'll do our best to match you up with your preference.

When: Friday, May 10th beginning at 9am. Some sites will wrap up at Noon. Others will finish no later than 2pm.

Contact: Becky Woods,
Director of Marketing & Programs,
(570) 622-6421 | mktgdir@schuylkillunitedway.org

Another great way to participate in our Day of Caring is by organizing a letter writing campaign for Operation Gratitude!

Last year we submitted over 2,300 letters collected by our local schools, libraries, nursing homes, and youth groups. SUW Staff and volunteers will collect the letters from your location. For more details, contact Becky Woods at (570) 622-6421 or mktgdir@schuylkillunitedway.org.





Captain Jason B. Jones Memorial Day of Caring



Join us on **Friday, May 10, 2024** at various locations throughout Schuylkill County.

This form can be faxed to 570-622-7424 or scanned and emailed to mktgdir@schuylkillunitedway.org

Please direct questions to Becky Woods, at 570-622-6421.

In order to be guaranteed a t-shirt, we ask for all volunteers to be **registered by Monday, April 15.**

Project start times and length of time on site are flexible depending on project site.
Thank you for your participation! We look forward to another great turnout this year!

Name of Company or Team Organizer: _____

Address: _____

Name of Main Contact: _____

Phone: _____ Email of Contact: _____

Number of Volunteers: _____

Names of Volunteers (please include t-shirt size!):

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

List skills/trade: _____

List Physical Limitations: _____

Online registration is available!



7TH ANNUAL HIGH SCHOOL FOOTBALL CHALLENGE



NEW

**Kick Out Challenge
at half-time!**

***ALL 14 SCHUYLKILL COUNTY
FOOTBALL TEAMS ARE
COMPETING!**

***VISIT WITH OUR PARTNER
AGENCIES & SPONSORS!**

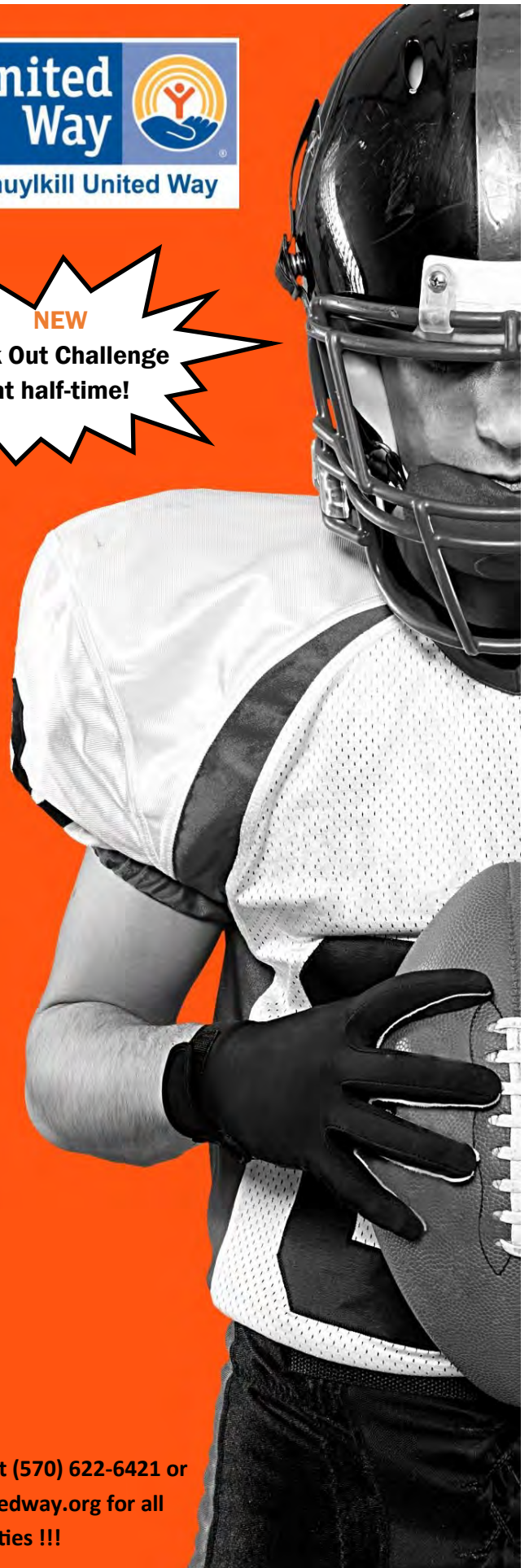
***FOOD TRUCKS!**

**June 18, 2024 - 5 p.m.
North Schuylkill H.S.
Ghosh Orthodontics Field
at Spartan Stadium**



Rain Date - June 20, 2024

*** Contact Mike Joyce at (570) 622-6421 or
mjoyce@schuylkillunitedway.org for all
sponsorship opportunities !!!**





Above: The North Schuylkill Spartans were the overall champions in the 2023 Challenge.

The High School Football Challenge is a family-friendly, free event that showcases all 14 Schuylkill County teams as they compete in various strength, agility, speed, and skill events. In addition to the competitions, attendees can visit with all of our Partner Agencies, sponsors, and of course the food trucks will be there ready to serve. The dunk tank is also returning! We'll have a 50/50 raffle, t-shirts for sale for \$10 and hats for \$20. **All donations and money raised will go to support SUW's student initiatives including the Nurse's Pantry, Stuff the Bus, and more.**

Meet our new Director of Community Engagement—Mr. Mike Joyce!

No stranger to Schuylkill United Way, Mike joins the staff as Director of Community Engagement and will spearhead community & business development initiatives. In addition, he will take the lead on creating the vision and execution of the annual campaign. Joyce said he is most excited about, "the opportunity to join an organization that makes such a huge, positive impact on Schuylkill County. Staying here was very important to me, and I'm thrilled to be working at SUW!"

SUW Board President, Mr. John Gleisner stated, "*Mike's relationship with the SUW, his contacts within the community, his business acumen, and his commitment to Schuylkill County all help to make Mike the perfect fit for this role.*"

Mike is from West Chester, PA, and a graduate of Shippensburg University. He began his career in the newspaper industry in suburban Philadelphia, before coming to Schuylkill County in 1998 to become Advertising Director at the Republican Herald. In 2019 he became Publisher of the newspaper, where he remained until it was sold in September, 2023. Mike joined the SUW Board of Directors in 2019 and later served as the 2023 Campaign Chair. Mike can be reached at mjoyce@schuylkillunitedway.org.





SCHUYLKILL COUNTY
HIVE

**Monday,
June 3
1pm-3pm**

Community ideas & action.

Gatherings for all human-service organizations working in Schuylkill County.

Opportunities for:

- Grant Collaboration Planning
- Touchbase on Community Initiatives
- Learn Who's Working on What
- Networking
- Resource Mapping
- Listening Sessions

Location:

Alvernia University Pottsville CollegeTowne
500 Progress Ave., Pottsville

The first hour is structured. The second hour is open for networking or group work.

Schuylkill County HIVE will also gather on June 3 and October 7 - same time & location.

Proudly brought to you by:



Register here!



Contact Becky Woods at mktgdir@schuylkillunitedway.org or (570) 622-6421 for more information.

Introducing a new initiative - Schuylkill County HIVE. It's NOT another acronym! Webster's says a HIVE is, "a place swarming with activity." That is our community. This is a long-term initiative that will grow to meet the expressed needs of our local human-service organizations. We hope you will join us on June 3!



Schuylkill United Way

proudly presents a

HALF-DAY WORKSHOP WITH FUNDRAISING MASTER TRAINER

Chad Barger!



The two main sessions include:

WHAT'S **CHANGING** IN FUNDRAISING & WAYS TO **ADAPT**



ENGAGING DONORS ONLINE IN 2024



ALVERNIA POTTSVILLE COLLEGETOWNE
500 PROGRESS AVE., POTTSVILLE



THURS. JUNE 13 9AM - NOON
REGISTRATION CLOSING JUNE 7.

\$50/person

INCLUDES:

- 1/2 day Workshop
- Copies of slides & materials
- Refreshments

Register today!





Partner Agencies AT WORK ALL DAY



6:15 AM

Doors open for early child care services at Child Development, Inc. in Mahanoy City.



**Tamaqua Area Meals
on Wheels, Inc.**

7:30 AM

Diet specific, nutritious meals are being delivered to the homebound in Tamaqua.

Call:
(570) 449-8271

**Schuylkill County
Society for
Pediatric Orthopedics**

9:00 AM

Nurses from the Society are conducting scoliosis exams at our county schools.

Call:
(570) 622-7170



10:00 AM

Mock job interviews are being conducted with high schoolers and local professionals to prepare our youth for their future.

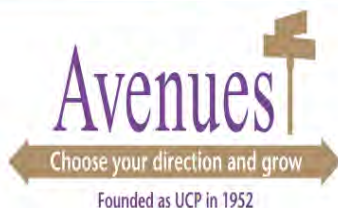


**TAMAQUA AREA
ADULT DAY
CARE CENTER**



11:15 AM

Crafts, card games, and puzzles abound before a birthday celebration and lunch is served for these adults.



12:30 PM

A thrifty shopper finds a bargain at Expressions in Shenandoah while also supporting a business that provides jobs for our neighbors with disabilities.



1:00 PM

Clarissa teaches students about personal body safety and who to contact if they feel unsafe.



3:30 PM

A couple starts their relationship with peace of mind knowing their STI test was negative. (Bonus: The test was free!)





Partner Agencies AT WORK ALL NIGHT



6:00 PM

Parents participate in an exercise class while staff provide child care for their children.



6:30 PM

A specially trained nurse visits a new mom at her home to help her navigate life with a newborn.



7:00 PM

A monthly Adventure Activity is held for all volunteers and big and little brothers and sisters.



BOY SCOUTS OF AMERICA
HAWK MOUNTAIN COUNCIL

7:30 PM

Scouting meeting is in session - teaching county youth about leadership and service.



American Red Cross
Tri-County Chapter

11:30 PM

Red Cross volunteers are on scene at house fire assisting a family find shelter for the night.



1:15 AM

Someone answers the 24/7 HOPE Hotline and gives the caller relief from a desperate situation.



POTTSVILLE
CORPS

4:00 AM

An elderly couple stays warm all night thanks to assistance with heating.



24/7

Contact 211 to reach specially trained, confidential operators to find local resources.

- Call 211.
- Text your zip code to 898211.
- Visit www.pa211east.org.





PARTNER AGENCY DIRECTORY

American Red Cross, Tri-County Chapter

Chief Professional Officer: Peter Brown

Phone: (610) 375-4383

Avenues

Chief Professional Officer: Peter Keitsock

Phone: (570) 622-7920

Big Impact Group of Schuylkill County

Chief Professional Officer: Doug Allen

Phone: (570) 622-0174

Boy Scouts of America/Hawk Mtn. Council

Chief Professional Officer: Davis Fox

Phone: (610) 926-3406

Child Development, Inc.

Chief Professional Officer: Mary Ann Devlin

Phone: (570) 544-8959

**Northeast PA Manufacturers & Employers
Council, YES Northeast Certificate Program**

Chief Professional Officer: Courtney Fasnacht

Phone: (570) 622-0940

Nurse-Family Partnership

Chief Professional Officer: Cathy Miorelli

Phone: (484) 772-2360

The Salvation Army/Pottsville Corp

Chief Professional Officer: Lts. Derek & Betty Ellen Barrett

Phone: (570) 622-5252

SARCC of Lebanon & Schuylkill Counties

Chief Professional Officer: Ali Perrotto

Phone: (570) 628-2965

Schuylkill County Society for Pediatric Orthopedic

Chief Professional Officer: Sharon Kimmel

Phone: (570) 622-7170

Schuylkill Wellness Services

Chief Professional Officer: Carolyn Bazik

Phone: (570) 622-3980

Schuylkill HOPE Center for Victims of Domestic Violence

Chief Professional Officer: Rick Wojciechowsky

Phone: (570) 622-3991

Schuylkill YMCA

Chief Professional Officer: Amanda Karendia

Phone: (570) 622-7850

Tamaqua Area Adult Day Care Center

Chief Professional Officer: Colleen Killian

Phone: (570) 668-6556

Tamaqua Area Meals on Wheels

Chief Professional Officer: Samantha Gibbons

Phone: (570) 449-8271

HELPING
OTHER
PEOPLE
EVERYDAY

www.SchuylkillUnitedWay.org



Registration

Contact Charles Ladd, IV or
Chris Cohoon to register.

Charles Ladd, IV
Phone: (570) 762-6781
Email: laddcc4@verizon.net

Chris Cohoon
Phone: (719) 252-0571
Email:
cohoonce@airproducts.com

Send list of pairs or
foursomes, or you will be
assigned to a team.

\$100 per golfer

Price includes: greens fee,
golf cart, lunch, dinner, beer,
and drinks on the course.

Checks can be made payable
to "SUW Hometown Golf
Tournament" and sent to:
Attn: Charles Ladd, IV
11 Mountainwood Drive,
Mountaintop, PA 18707

Nearby Lodging

Comfort Inn & Suites
1252 Morea Rd.
Barnesville, PA
(570) 773-5252

Dress Code

No cut-offs or tank tops.
Soft spikes only.

→
Visit our website
for all the details!

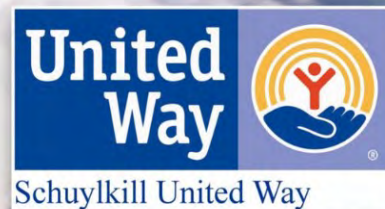


19th Annual SUW-HOMETOWN

SUMMER GOLF TOURNAMENT

JUNE 28, 2024 | 9:00 AM

MOUNTAIN VALLEY GOLF COURSE
1021 Brockton Mountain Dr.
Brockton, PA 18214



Visit us at the
Yuengling Light Lager Jogger on
Saturday, April 20th to enter a
raffle for a chance to win two
free tickets for our golf
tournament!!



Schuylkill United Way

9 North Centre Street, Suite 301

Pottsville, PA 17901

Change Service Requested

NON PROFIT

US POSTAGE

PAID

POTTSVILLE PA

PERMIT NO. 430



Captain Jason B. Jones
Memorial Day of Caring



The Schuylkill United Way has proudly served Schuylkill County for over 85 years. Together, with our Partner Agencies, we are Helping Other People Everyday and spreading H.O.P.E. at home.

